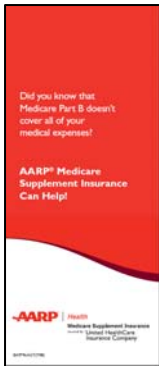




AARP® Medicare Supplement Insurance Updates

Marketing Materials



Looking for an AARP Medicare Supplement Insurance brochure to hand out to your clients? A brochure is now available for agents to download and use (available in all states EXCEPT* Massachusetts, Minnesota, Nevada, New York, Puerto Rico, Texas, Vermont, Washington, and Wisconsin.)

To download, sign onto UnitedHealthProducers.com and access OneSource through the Sales Material link. Within OneSource, simply use the following navigation: Download Items>State>Any County>Prospecting Materials>Medicare Supplement>Other>AARP Medicare Supplement Brochure

Remember to type in your name and phone number within the bracketed fields!

Look for a future announcement regarding additional marketing pieces that will be available soon.

* Note: Exclusions are due to state variations that are required. More information will be released when a brochure is available for these states.

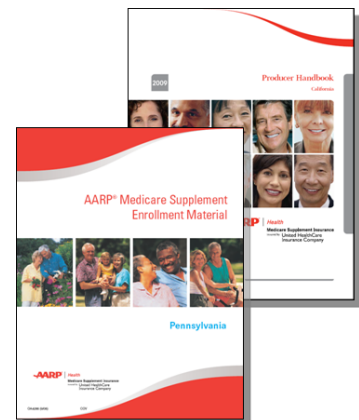
2009 Materials

AARP Medicare Supplement Insurance materials for 2009 will be available starting in **November 2008** (for most states). Items to be released include 2009 state-specific **Pre-enrollment Kits** and **Producer Handbooks**. State rate approvals must be received before releasing materials for agent use; therefore, not all state-specific materials will be available in November.

Please continue to use the 2008 materials with the rate fliers** until 2009 materials are available. We will notify you when 2009 Pre-enrollment Kits are available for ordering or downloading for the states in which you are licensed. Producer Handbooks will be automatically sent to all certified agents in the applicable states when they are available.

Agents must complete the 2009 AARP Medicare Supplement Insurance certification requirements, be fully contracted and appointed to be sent a Producer Handbook and gain access to order/download Pre-enrollment Kits.

** Rate fliers are available for download on OneSource. You can access OneSource through the distribution portal at www.unitedhealthproducers.com. If you are a new user, you must register before entering the site. Existing users, just log in and click on "Sales Materials" from the top tool bar. Then select the appropriate product line from the left-hand navigation bar and follow the instructions to access your materials.



AARP Membership

As a reminder, an applicant for AARP Medicare Supplement Insurance must be a member of AARP (or live in the same household of an AARP member). AARP membership is available to individuals age 50 and older and provides exclusive discounts; a subscription to the award-winning *AARP The Magazine*; important information on health, Medicare and Social Security; and much more. One membership covers both the member and a spouse or partner. Applicants who are not yet AARP members (or live in the same household of an AARP member) can join at the time they enroll in an AARP Medicare Supplement Insurance plan. Be sure to include a completed AARP membership application and \$12.50 annual dues (via a separate check made out to 'AARP') and submit with the enrollment application.

Questions?

Call the Producer Help Desk (PHD) if you have any questions. Please contact the PHD at **1-888-381-8581** Monday through Friday, 8 a.m. to 8 p.m. EST or via email at phd@uhc.com.